



**JS-014-1043009**

Seat No. \_\_\_\_\_

**Master of Pharmacy Management (Sem. III)  
(CBCS) Examination**

August/September - 2019

**Management Process & Organizational Behaviour**

**Faculty Code : 014**

**Subject Code : 1043009**

Time : 3 Hours]

[Total Marks : 75

- 1** Answer the following questions : **10×2=20**
- (a) Explain : Entrepreneur.
  - (b) What is leadership ?
  - (c) Explain the term: Business environment.
  - (d) What do you mean by business ethics ?
  - (e) Explain the term: Innovation. Give the name of most innovative company.
  - (f) Define the term: Control and CSR.
  - (g) What are different types of managers ?
  - (h) Define : Mission and Vision.
  - (i) What is management? Enumerate various functions of management.
  - (j) What is SWOT analysis ?
- 2** Answer any two out of the following : **2×10=20**
- (a) Write down the roles of managers with respect to the organization.
  - (b) If you are planning to be an entrepreneur then what will be your first step and how will you proceed ?
  - (c) Who according to you is the Best Leader in India ? Why ?

**3** Answer any seven out of the following : **7×5=35**

- (a) Management is science as well as art. Explain.
  - (b) Explain in detail the types of leadership styles.
  - (c) Draw a chart of functional organizational structure.  
Give its advantages and disadvantages.
  - (d) Explain strategic management process citing some of the relevant examples.
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